

## **Report to Authorized OHV Dealers – Achievements 2009**

### **Background**

In July 2006, the member companies of COHV implemented a \$33.00 levy to support the sustainability and growth of off-road motorcycle and ATV riding in Canada. The program became operational August 2006 with the first sustaining grants being approved for provincial and national rider federations. In February 2007, the first project development grants were approved. To date, over 5.1 million dollars has been provided to provincial and national federations in sustaining grants and project developments grants.

### **Accomplishments**

- the COHV investment in national and provincial federations and OHV trails has helped leverage 25 million dollars from the federal government in expanding OHV trails across Canada;
- over 150 OHV trail projects (the majority co-funded through the COHV grants program) accessed matching funds through the National Trails Council and other sources (over 32 million dollars invested in ATV, off-road motorcycle and snowmobile trails in 2009)
- a national ATV riders federation and an Off-Road Motorcycle riders council are in their third year of operation and are showing significant organizational and strategic development;
- new Canadianized ATV safety training materials have been developed by the national federation and will be implemented across Canada beginning in 2010;
- a DVD depicting the various facets of ORM riding and trail development has been produced and is being distributed across Canada;
- one new provincial ATV federation and one new provincial off-road motorcycle federation have been developed – bringing the numbers to 10 and 6 respectively;

# COHV CVHR

Canadian Off-Highway Vehicle Distributors Council  
Conseil Canadien des Distributeurs de Véhicules Hors Route

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- 17 new clubs have been formed across Canada in 2009 and many federations report increases in membership (some as high as 130%);
- over 12,500 km of ATV and ORM trails mapped (most mapping projects include plans to publish trail maps to assist riders);
- new approved OHV trails were developed and have been opened in British Columbia, Alberta, Manitoba, Ontario, New Brunswick, Nova Scotia and PEI, and additional trails were improved in British Columbia, Quebec, New Brunswick and Newfoundland;
- approximately 60% of ATV provincial federations are undertaking safety education and/or rider training as part of their grant funding;
- all federations have shown a strong advancement in government relations and a representative from the provincial federation has been appointed to provincial government land access committees in British Columbia, Alberta, Ontario, Quebec, New Brunswick and Nova Scotia;
- every provincial federation believed that they were better able to deal with land use management issues because of the funding provided;
- increased and more formalized collaboration between COHV, provincial OHV partners and the National Off Highway Vehicle Conservation Council (NOHVCC) to share information regarding national/provincial developments and opportunities, promote responsible riding and protect/develop riding areas;
- strong collaboration and learning among provincial federations, between provincial and national federations, and at international level with NOHVCC;
- expanded dissemination of COHV safety and environmental materials (Adventure Trail CD and activity book, NatureWatch and SafetyWatch resources) by provincial federations, safety organizations, law enforcement agencies, community health groups across Canada;